

A MEMS Industry Panel

MEMS is HOT:

How MEMS is Fueling Growth in the Post-recession Economy

Panelists:

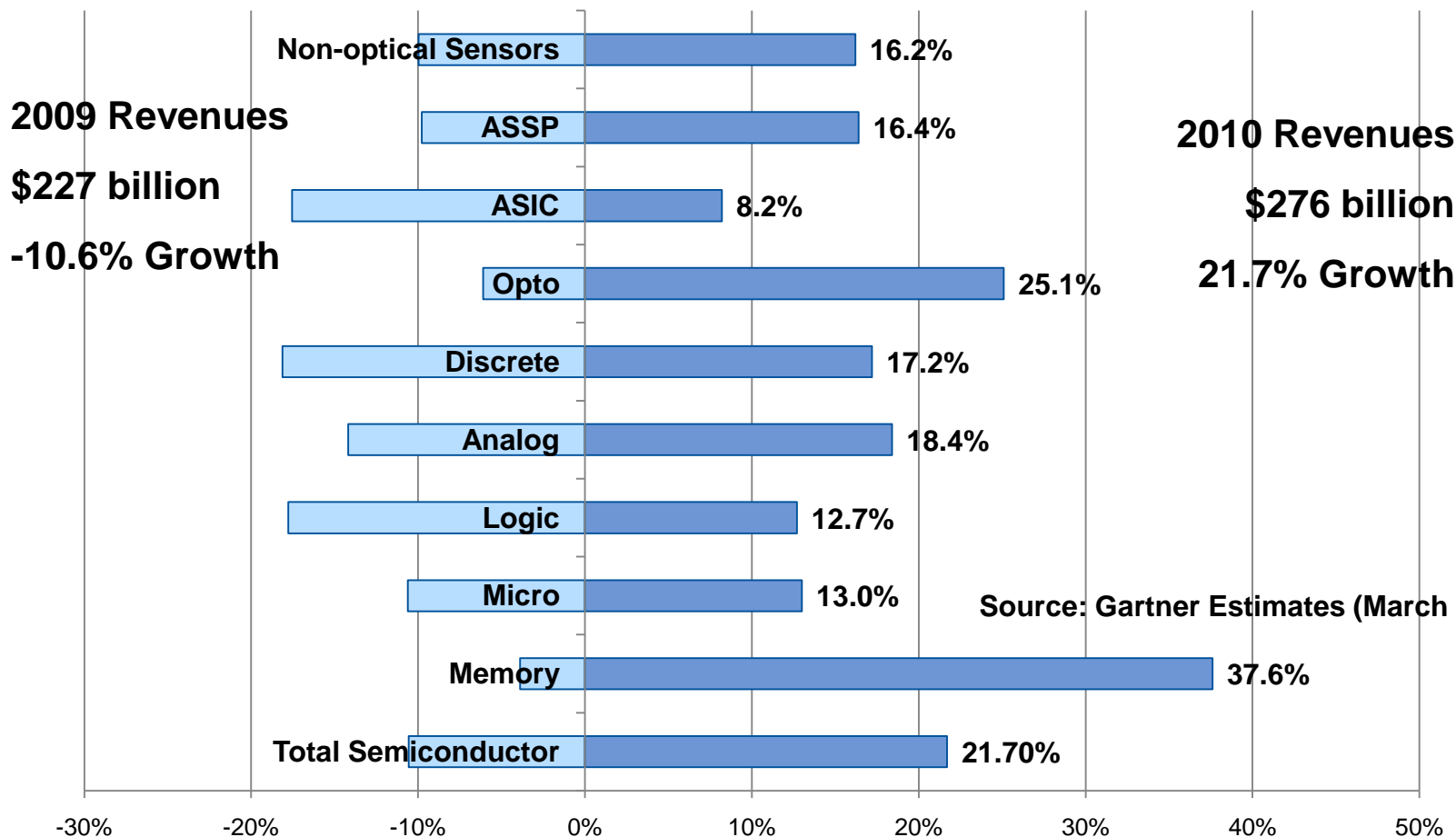
- Dr. Frank Melzer, CEO, Bosch Sensortec
- Mark Martin, VP/GM, Analog Devices Inc.
- Eric Eisenhut, VP Sales and Marketing, Kionix
- Jack Blaha, 200MM Products Manager, Applied Materials
- Mike Jamiolkowski, President & CEO, Coventor Inc.

Moderator:

Stephan Ohr, Research Director, Gartner



After a Difficult Year, Semiconductor Revenue is Growing...

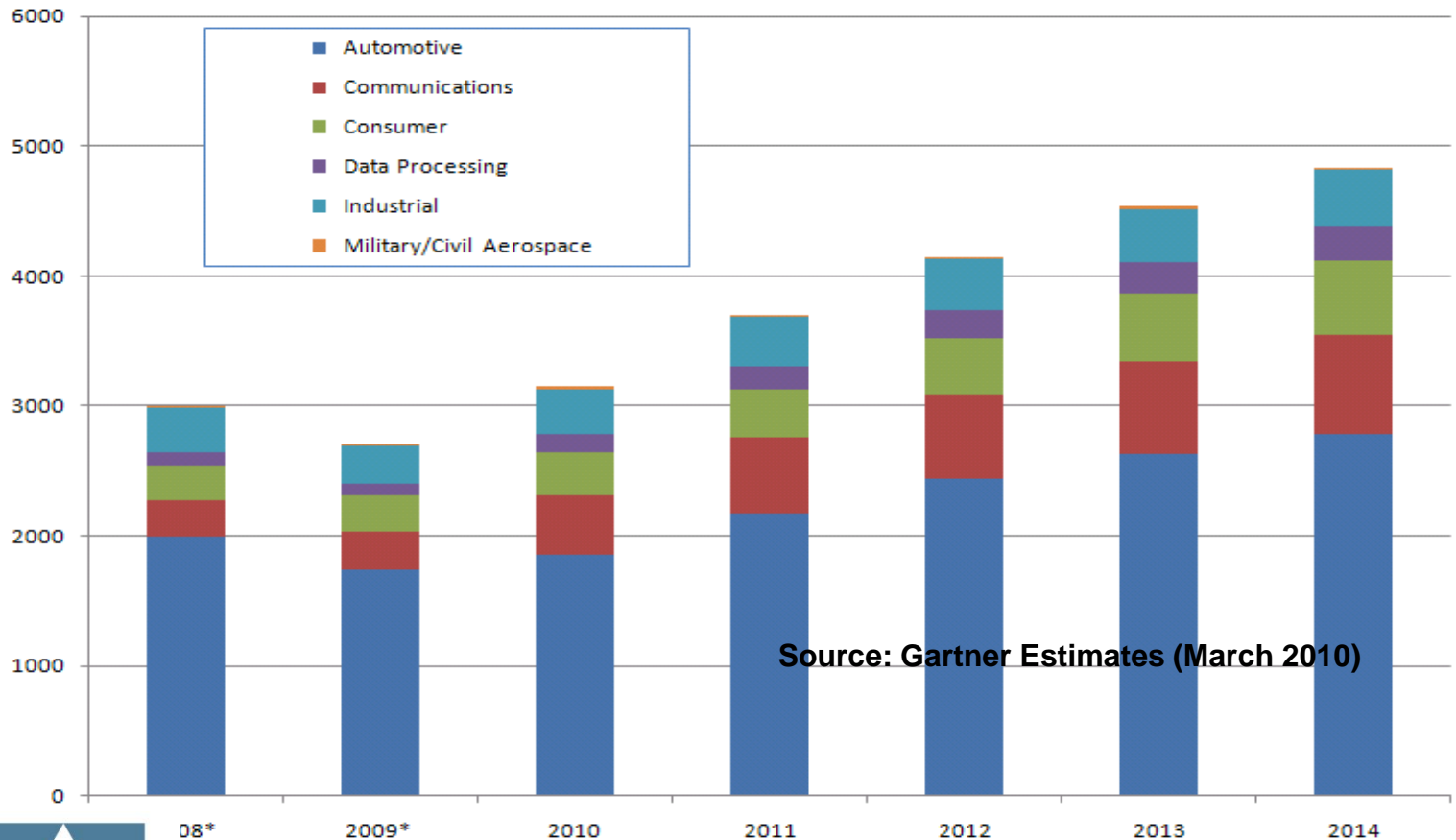


Source: Gartner Estimates (March 2010)



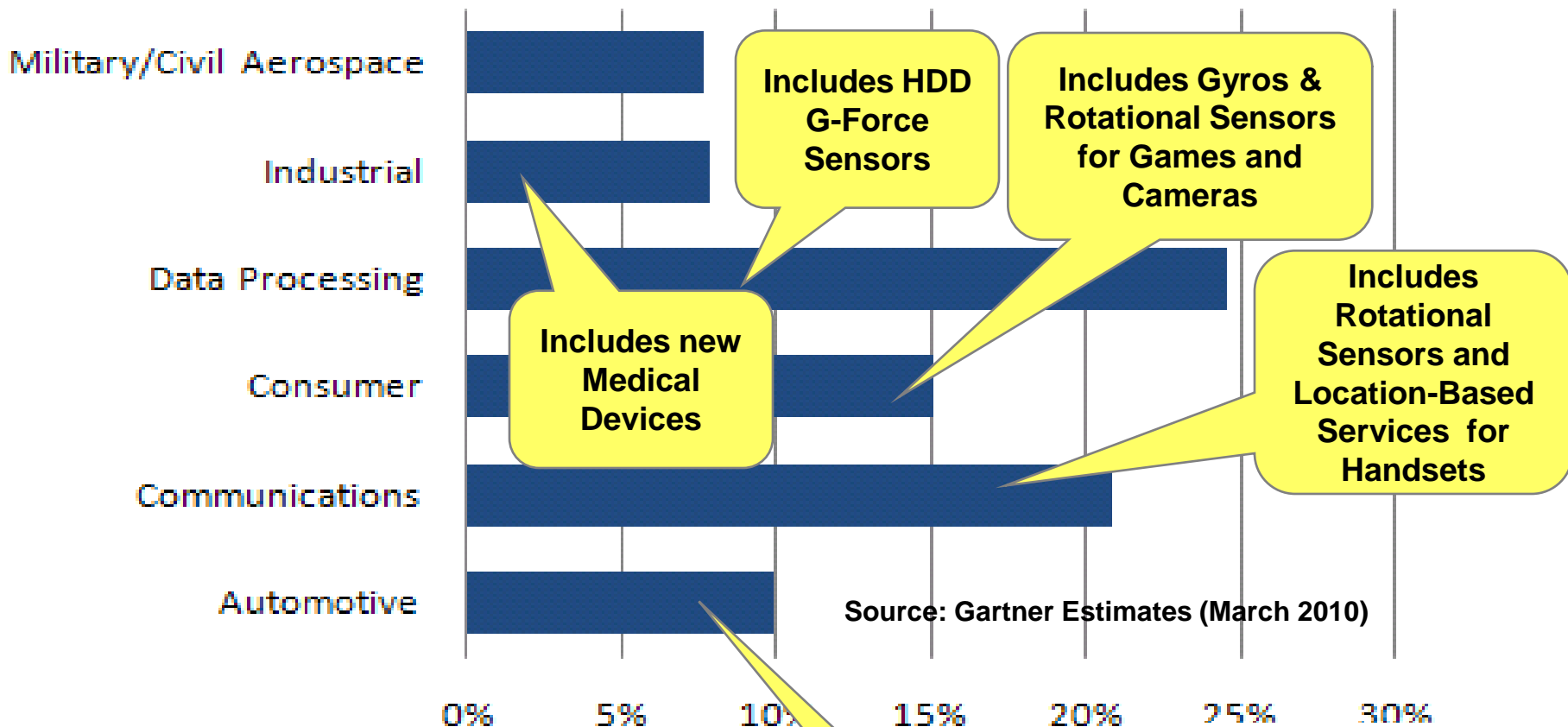
The Revenue Forecast for Non-Optical Sensors (\$M)

Automotive Applications remain the largest consumers of non-optical sensors...



What's Driving the Growth?

... but communications applications will show the fastest growth



■ ■ ■ ■ We welcome your questions...

